The Office of Career Services welcomes the opportunity to partner with employers through campus involvement, recruiting events, and sponsorship opportunities.

**Career Connection Sponsorship:** ($500 - $1000)

Our annual career fair, the Career Connection draws over 80 employers and over 500 students in attendance. This event is held in the fall and provides three tiers of sponsorship opportunities affording benefits such as:

- Prime placement of booth at career fair
- Primary recognition in marketing materials – logo included and listed prominently on websites, fliers, posters, and other promotional displays
- Advertisement and organization's logo included in career fair guide
- Additional free lunches/parking passes
- Resume Book Access - electronically generated cluster of qualified candidates' resumes
- Option to distribute a promotional item of your choice to all candidates during the student registration process (item is provided by organization and given out at the Registration Counter)

**Career Program or Workshop Sponsorship:** (minimum of $250)

Each academic year, the Office of Career Services holds over 20 career development workshops and programs that are eligible for sponsorship by employers. As a program sponsor, the company will be:

- Featured on all promotional materials and on the website
- Able to distribute informational and promotional materials to students
- Provided time to directly connect with students attendees

**Career Carnival Sponsor:** (minimum of $500)

Twice a year, the Office of Career Services holds a Career Carnival - once in conjunction with Halloween and the other in conjunction with Mardi Gras. These events include stations with employer resume reviews, headshots for LinkedIn, Dress for Success demos, and giveaways. As a sponsor, the employer will be:

- Featured on all promotional materials and on the website
- Selected to serve as a resume reviewer
- Provided a table at the carnival to display and distribute promotional items and information to students

**Career Services Partner Program:** (variable)

Career Services is eager to partner with you in any way possible. If you have another sponsorship idea or would like to donate for raffles or giveaways, we would love to hear from you!

For more information on sponsorship opportunities, please contact:

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